



## Building a Sustainable and Prosperous Desert City

Scottsdale has long focused on creating a successful and sustainable community for its residents, businesses and visitors. Over generations, the city has evolved with vision and purpose, setting a high standard among its peer communities, particularly for those thriving in a challenging desert environment. Scottsdale’s General Plan 2035, which was approved by voters in November 2021, guides the city as one that provides exceptional experience, outstanding livability, community prosperity and distinctive character.

Scottsdale’s achievements from the past year and objectives for the next are focused on achieving the seven strategic goals outlined in General Plan 2035. Continue reading to learn how Scottsdale is fulfilling its 2035 mission and ensuring a long and prosperous future for the community.

If you have comments or suggestions on how we can improve this document, please contact the City Manager’s Office: 480-312-2800 | [citymanager@ScottsdaleAZ.gov](mailto:citymanager@ScottsdaleAZ.gov).

### Scottsdale exceeded five percent water savings through internal city efforts



**10,900,000  
gallons**

of water saved by removing grass through city rebate program



**5,000,000  
gallons**

saved in parks



**5,000,000  
gallons**

saved in water services



**895,000  
gallons**

saved in facilities



**9 miles**

of city water pipes cleaned using a recycling filtration truck



### Respect Character and Culture

*Scottsdale protects and enhances the community’s unique features*



**Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search “general plan”**

### Highlighted Accomplishments

- As the big game was hosted on the other side of the Valley, Scottsdale was home to dozens of Super Bowl LVII activities, including the ESPN Main Street Tailgate in Historic Old Town, which brought nearly 30,000 visitors to Scottsdale and brought international media exposure valued at \$4.2 million.
- To help the city shine in the spotlight, 50 different maintenance and restoration projects were completed around the city prior to Scottsdale’s Super Season, including updates of the Old Town Cowboy sign and improvements in the Entertainment District which will be enjoyed by city residents all year round.

### Looking Forward

- The city will collaborate with the Phoenix Local Organizing Committee to plan events and activities for the 2024 NCAA Men’s Basketball Final Four.
- A new event, “Noon Year’s Eve,” will be held at McCormick-Stillman Railroad Park Dec. 31 featuring a noon ball drop and snow play.



Old Town cowboy sign



## Conserve and Preserve the Environment

Scottsdale leads in the stewardship of the Sonoran Desert environment

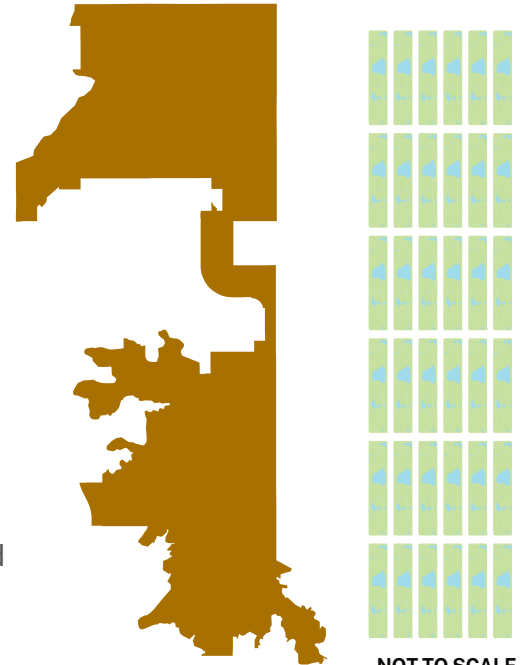
### Highlighted Accomplishments

- Scottsdale was granted membership to the Organization of World Heritage Cities in recognition of the community's efforts to preserve and protect Frank Lloyd Wright's Desert home and laboratory, making Scottsdale among an elite group of 200 cities to receive membership.
- Scottsdale Water increased water available for reuse and aquifer recharge by over nine percent, or 1 million gallons a day.

### Looking Forward

- The Protect and Preserve Scottsdale Task Force will deliver recommendations regarding future funding for the protection, preservation and maintenance of Scottsdale's parks, open spaces and other community amenities as a 0.2% sales tax dedicated to purchasing land for the McDowell Sonoran Preserve expires in 2025.
- Scottsdale Water will present the third One Water Brewing Showcase at Canal Convergence in Fall 2023, an opportunity to sample beer made exclusively with ultra-purified, recycled water from Scottsdale's Advanced Water Treatment Plant.

The **48 square miles** of Scottsdale's McDowell Sonoran Preserve is the equivalent to **36 of New York City's Central Park**



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "preserve"



## Collaborate and Engage

Scottsdale fosters transparent, responsive and collaborative community involvement



Adaptive playground at Thompson Peak Park

### Highlighted Accomplishments

- Three park playgrounds were replaced, including a newly accessible playground for children with physical disabilities at Thompson Peak Park.
- Vista del Camino's Community Assistance Program distributed over \$4.1 million in rental assistance to 547 households and over \$332,000 in utility assistance to 595 households through various funding sources.

### Looking Forward

- Scottsdale is exploring partnerships with Scottsdale Unified School District and Maricopa County Community Colleges to establish the Scottsdale Promise scholarship and internship programs for current and future Scottsdale students.
- The city will continue community programs including the Adopt-a-Senior holiday program to serve low-income seniors and disabled adults and the Back-to-School program to provide school supplies, clothes, shoes and more for Scottsdale students.

Reporting issues is EZ

**SCOTTSDALE EZ**

Residents made 39,184 requests using Scottsdale EZ last year. The number one request? Residential container repair. Have a broken recycling container or other issues? Report it at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "EZ".



## Foster Well-Being

Scottsdale promotes a culture of physical and mental health, safety and well-being

### Highlighted Accomplishments

- The Scottsdale Police Department completed realigning its resources which resulted in redeploying patrol squads and introducing new units such as the Short-Term Rental Squad, Park Rangers and expanding the Real Time Crime Center to better meet service needs of Scottsdale residents.
- After completing a community-wide assessment, the city joined a variety of community partners to announce the Blue Zones Scottsdale Project, a comprehensive initiative focused on transforming the environments where people live, work, learn and play to improve community well-being, resilience and economic vitality.

### Looking Forward

- A variety of programs will assist Scottsdale residents facing a housing crisis, including a bridge housing program which will assist 120 individuals with emergency shelter and transitional housing and the community action program at Vista del Camino Community Center, which will provide emergency rent assistance to 230 Scottsdale households.
- The city will complete construction of the Bell Road area multiuse sports fields, begin construction of Indian Bend Wash improvements and a new fire station near Hayden Road and Loop 101.



## Connect the Community

Scottsdale connects all community members through safe and efficient mobility options

### Highlighted Accomplishments

- Scottsdale resumed operating the Spring Training game day trolley following COVID-19 suspension and modified the route to focus on connecting attendees from parking garages to Old Town Scottsdale.
- Through focused effort, Scottsdale boosted productivity and levels of service in maintaining transportation infrastructure, with a 19 percent improvement in average repair times while replacing 94 streetlight poles and completing 850 LED fixture upgrades.



## Advance Innovation and Prosperity

Scottsdale embraces a diverse and innovative economy

### Highlighted Accomplishments

- Using a \$5 million grant, Scottsdale reconfigured aircraft operations at the Scottsdale Airport in preparation for the Super Bowl and WM Phoenix Open weekend, successfully supporting over 900 aircraft over the weekend, and 490 other aircraft following the weekend events.
- Scottsdale Economic Development recruited or retained 12 businesses in Scottsdale, resulting in 797 jobs at an average salary of \$90,005 representing a total five-year economic impact of \$3.1 billion.

### Looking Forward

- The city will improve comfort and safety of bus stops around Scottsdale through deep cleaning, enhanced lighting, new shade structures and greater accessibility.
- The city will evaluate and monitor the performance of the public transit system to help bring ridership to pre-COVID levels while ensuring riders are getting the services most beneficial to them.










Want to help out? Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "volunteer"

### Looking Forward

- Continue work to identify cost effective and reliable electric powered work trucks that could begin replacing traditional gas powered light-duty pickup trucks for full workday operations.



Scottsdale Airport

-  **6:04 minutes** average police response time.
-  **5:51 minutes** average fire response time.
-  Fire Department public education and outreach connected with **58,810 people**.
-  Scottsdale libraries welcomed more than **550,000 visitors**.
-  **60 volunteers** with Vista del Camino & Paiute neighborhood centers
-  **21,851 food boxes** provided at senior and community centers.
-  Scottsdale's McDowell Sonoran Preserve had **870,000 visits**.



# Revitalize Responsibly

Scottsdale vigorously evaluates the short and long-term impacts of development and redevelopment decisions

## Highlighted Accomplishments





- Continued the Choose Scottsdale HUUB program offering free access to an online community and resource center for small businesses.
- In collaboration with Colorado Basin municipal and public water providers, Scottsdale adopted an ordinance to implement more water efficiency practices by prohibiting natural grass in front yards of new single-family homes built after August 15.

## Looking Forward

- Continue developing a citywide Sustainability Plan and Heat Mitigation Plan based on the Cooler Scottsdale study for City Council adoption.
- Begin implementing and training staff on the 2021 edition of the International Code Council Family of Building Codes.

**The typical Scottsdale household pays less for monthly water, wastewater, trash and recycling services than the average rates for other Valley cities.**

Source: City of Tempe 2023

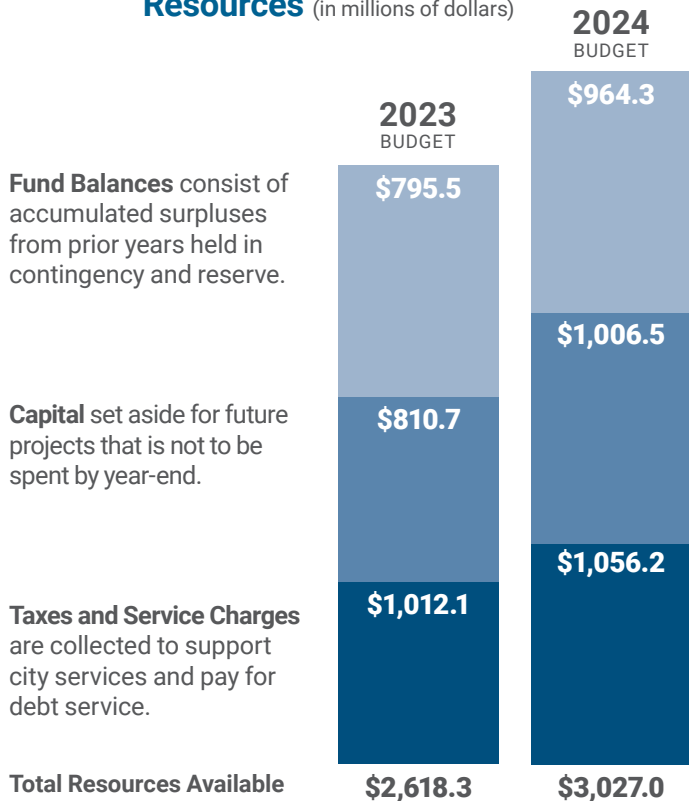
 CHANDLER	 SCOTTSDALE
 AVERAGE*	 MESA

Bills may vary based on actual usage and size of property  
\*Average of the eight largest cities in the Valley

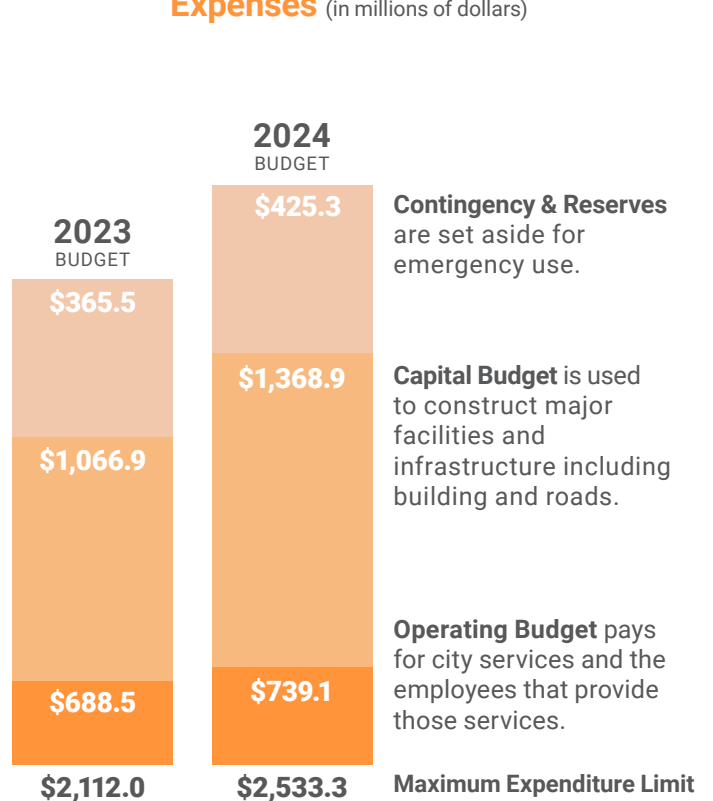
## Resources and Expenses

Scottsdale is required by law to adopt a budget each year and cannot spend more than the total budgeted amount. This includes all city funds for the fiscal year ending June 30. The budget was adopted by the City Council in June 2023. The city’s financial statements are audited annually by an independent auditor. The most recent audit from October 2022 received a clean opinion.

### Resources (in millions of dollars)



### Expenses (in millions of dollars)



 [Learn more at ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "finance"

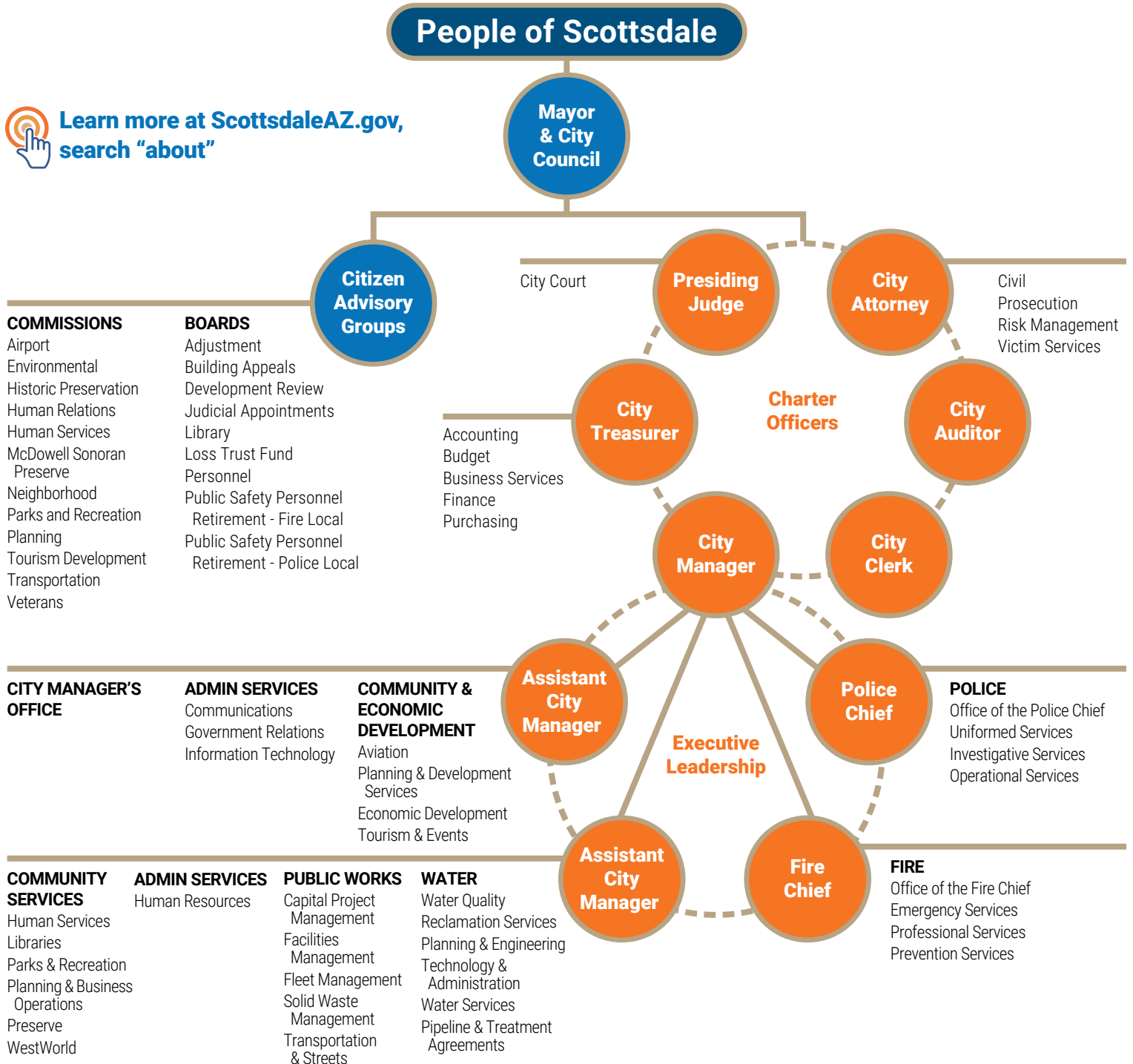
Some numbers may not add correctly due to rounding.



## An Introduction to Our Leadership

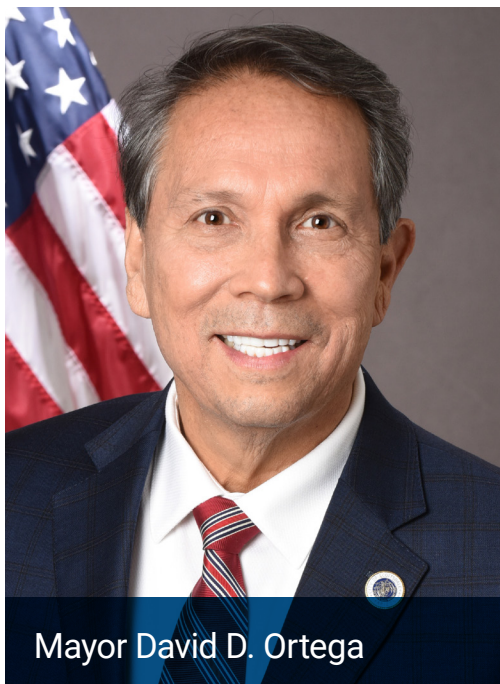
The voter-approved City Charter established the council-manager form of government which combines the strong political leadership of elected officials with the professional experience of an appointed local government manager.

 [Learn more at ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search "about"



## Scottsdale City Council

The City Council consists of the mayor and six council members who are elected to represent the city at large and serve overlapping, four-year terms. These seven citizens oversee city government and set policy, approve programs, appropriate funds, enact laws, select charter officers, and appoint residents to serve on advisory boards. The mayor is the chair of the Scottsdale City Council and presides over its meetings, which are typically held on Tuesdays in the City Hall Kiva Forum located at 3939 N. Drinkwater Blvd. in Old Town Scottsdale.



Mayor David D. Ortega began his term of office in January 2021. He is focused on safeguarding public health and safety; maintaining Scottsdale's family-friendly neighborhoods; protecting the McDowell Sonoran Preserve and strengthening Scottsdale's world-renowned reputation. As mayor, he is committed to equal rights for all, responsive city government and adoption of citizen-driven General Plan 2035 to support economic vitality. Mayor Ortega is a registered Arizona architect and designed many landmark buildings in Old Town Scottsdale. He is a graduate of the University of Arizona and was an apprentice architect to Bennie Gonzales FAIA, the award-winning designer of Scottsdale City Hall, Civic Center Library and Scottsdale Center for the Performing Arts. Throughout his life, Mayor Ortega has served on numerous city, county and state commissions, and on many civic and nonprofit organizations including serving as a Scottsdale City Councilman from 2000 to 2004, on the Scottsdale Downtown Architectural Guidelines Committee, Scottsdale Development Review Board, the State of Arizona School Facilities Board and the Governor's Latino Advisory Council. He is a member of the American Institute of Architects, Scottsdale Leadership and Friends of the Scottsdale Library. He is a past president of the Scottsdale Sunrise Rotary Club. Mayor Ortega and his wife, Rosemary Gannon, have been married for 40 years. They live in the Park Scottsdale neighborhood near Saguaro High School where they raised their children Alexandra and Luke.

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Councilwoman Caputi began her first term on the Scottsdale City Council in January 2021. She has lived and worked in Scottsdale for over 20 years. She is the president and owner of Yale Electric West, Inc, a company she founded in Scottsdale in 2001. Councilwoman Caputi holds a Bachelor of Arts degree in Economics from Wellesley College in Wellesley,

Massachusetts and a Master of Business Administration from Simmons University in Boston. Councilwoman Caputi is a Fellow with the Flinn-Brown Arizona Center for Civic Leadership and Leading for Change and current chair of the Scottsdale Coalition of Today and Tomorrow (SCOTT), an organization dedicated to promoting, enhancing, and improving Scottsdale's quality of life and economic vitality through community education and involvement in public policy issues. Councilwoman Caputi, along with her husband, Steve, enjoys many outdoor activities and physical pursuits. They have three young daughters who attend local public schools.

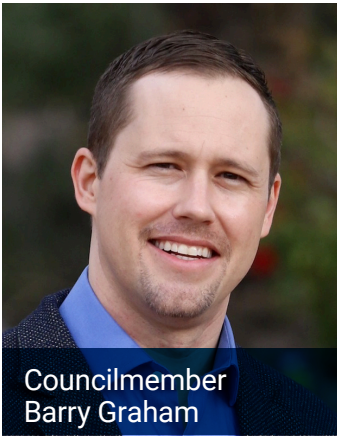
[TCaputi@ScottsdaleAZ.gov](mailto:TCaputi@ScottsdaleAZ.gov) | 480-312-7402



Councilmember Durham began his first term on the Scottsdale City Council in January 2021. He grew up in a small town in Iowa and attended Cornell College in Mt. Vernon, Iowa, where he graduated Phi Beta Kappa and magna cum laude in 1977, with majors in philosophy and history. After graduating from Cornell College, he attended New York University Law School.

He then joined international law firm Mayer Brown, where he specialized in tax controversy, representing the firm's clients in audits, trials, and appeals of local, state, and federal tax cases. During his time at Mayer Brown, he was recognized by Chambers USA as one of the top 25 tax controversy lawyers in the nation. Councilmember Durham retired from Mayer Brown in April 2015 and soon thereafter became a full-time resident of the city of Scottsdale. He served as treasurer of the Protect Our Preserve political action committee and has also volunteered as a mock trial coach at a local high school, teaching trial skills, teamwork, and the rules of evidence. His wife Martha has served as an Episcopal Deacon at a local church; together they have two sons.

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**Councilmember  
Barry Graham**

Councilmember Graham grew up in northern Scottsdale and was an all-state athlete at Chaparral High School. Today he lives in southern Scottsdale where he and his wife, Farrah, are raising their twin sons. He is a Certified Public Accountant (CPA) for one of the most prestigious accounting firms in Arizona. He specializes in auditing the financial statements and analyzing

the performance of private businesses, most of which are based in Arizona. As a history enthusiast, Barry spent several years after high school in Massachusetts, earning undergraduate degrees from Boston University in Economics and International Relations. While working as an analyst in the Massachusetts State Legislature, Barry graduated from the University of Massachusetts with a Master of Science in Accounting where he delivered the commencement address. Barry has served as a precinct committeeman since 2012 and was twice-elected treasurer of his political party's local legislative district.

**[BGraham@scottsdaleaz.gov](mailto:BGraham@scottsdaleaz.gov) | 480-312-7454**



**Councilwoman  
Betty Janik**

Councilwoman Janik began her first term on the Scottsdale City Council in January 2021. She was born and raised in Chicago and earned a Bachelor of Science in Chemistry from the University of Illinois Chicago. After college, she was employed by GD Searle, where her primary research concentrated on dissolving blood clots – an endeavor which

was awarded in international publication. Thereafter she took time off to start a family. She taught math and science for nearly 10 years at both the middle school and high school levels in the Denver area. After relocating to Scottsdale, she has served in many volunteer roles including as the past treasurer of Protect Our Preserve and past president of the Board of the Coalition for Greater Scottsdale. She and her husband, Joe, a pediatric surgeon (now retired), have been married for 50 years. They have three grown children, all physicians, and nine delightful grandchildren.

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**Councilwoman  
Kathy Littlefield**

Kathy Littlefield began her second term on the Scottsdale City Council in January 2019. She has 25 years of financial and management experience. She co-founded (with her husband Bob Littlefield, who served three terms on the Scottsdale City Council from 2002 to 2015) and continues to manage a successful Scottsdale-based computer company, NetXpert Systems,

Inc. Her previous professional experience includes working in the Budget Office of the City of Plano, Texas, as an office manager for a local greetings company, and as the finance director for Girls Ranch, a nonprofit organization formerly in Scottsdale. She served as president of her Civitan Club (an organization that helps developmentally disabled and underprivileged children), where she was chosen "Civitan of the Year" for her efforts. Councilwoman Littlefield is a Scottsdale native. She attended the Scottsdale Unified Schools Ingleside Elementary and Arcadia High and graduated with distinction from Arizona State University in 1970 with a bachelor's degree in business education.

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**Councilwoman  
Solange Whitehead**

Councilwoman Whitehead began her first term on the Scottsdale City Council in January 2019. She came to Scottsdale in 1996 from San Diego for 'just six months', fell in love with everything Arizona and never went back. Councilwoman Whitehead graduated from the University of Florida where she earned a degree in electrical engineering. She

is an accomplished businesswoman, currently working in the real estate field. She served 10 years as executive director of the Environmental Fund for Arizona and in that capacity was named Arizona Wildlife Federation's "Arizona Conservationist of the Year" in 2009. Councilwoman Whitehead is a former Scottsdale McDowell Sonoran Preserve Commissioner, proudly helped lead the monumental effort to pass Proposition 420 in November 2018 and provided funding for the initial 3D Printer Lab at Scottsdale Community College. She and her husband Mike have three grown children and spend a lot of time outdoors.

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## Charter Officers

The City Council hires six officers to advise them on policy issues and run day-to-day operations. They are collectively known as the charter officers because their positions are spelled out in the City Charter, a voter-approved document which describes the organization and authority of the city government in Scottsdale. These positions are the city attorney, city auditor, city clerk, city manager, city treasurer, and presiding city judge. The city manager is the chief executive officer and is responsible for about 90 percent of the city's workforce.



**Jim Thompson**  
City Manager  
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**Sherry R. Scott**  
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**Ben Lane**  
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**Sonia Andrews**  
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**Marianne Bayardi**  
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## Highlighted Recognition

### Scottsdale is certified Gold by Bloomberg Philanthropies What Works Cities

The Gold Level Bloomberg Philanthropies What Works Cities Certification is awarded for exceptional use of data to inform policy decisions, allocate funding, improve services, evaluate program effectiveness and engage residents. Since 2018 Scottsdale has continued to level up its certification, from Honor Roll to Gold, and is among an elite group of only 62 cities worldwide to have received the certification. What Works Cities spotlighted Scottsdale's data-driven approaches to tackling issues with short-term and vacation rental properties, and managing water resources and water policies.

### Scottsdale named No. 1 Healthiest Employer in the Valley

The Phoenix Business Journal named Scottsdale the healthiest "big company" employer in the Valley. This award recognizes Scottsdale's commitment to providing wellness programs and opportunities for employees beyond exercise and nutrition. Scottsdale's programs contain many support services including components related to financial, social, emotional, physical and mental well-being.

### City staff's commitment to the community was recognized at the annual Scottsdale Employee Awards

Over 40 different Scottsdale employees were awarded for their hard work throughout the year. Kris Cano received the Herbert R. Drinkwater Award for her dedication to serving the community. She recently retired from the position as the WestWorld General Manager and previously worked as the Forensic Services Director for many years. Kris is an active participant in developing standards for forensic science, a volunteer for a variety of organizations and the governance subcommittee Chairperson for the One N Ten Board. The Bill Donaldson Award, given to an employee that transformed and innovated the culture of city government, went to Bill Hysten. Bill not only performed two difficult and high-level jobs simultaneously, as both a City Attorney Senior Supervisor and the Acting Human Resources Director, but also helped improve the HR process by establishing a variety of new online trainings, including ones for supervisors in Scottsdale. These employees, along with many more, are part of what makes Scottsdale so great.



Find more recognitions and rankings at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "recognition"





# Welcome to Scottsdale, Arizona

## A World-Class Community

Located in the beautiful Sonoran Desert, Scottsdale is nestled at the foot of the McDowell Mountains in the Valley of the Sun. Scottsdale is a premier community known for a high quality of life with attractive residential, working and shopping areas. It is an internationally recognized destination and a thriving home to businesses of all kinds.

Scottsdale consistently ranks among the nation's best places to live, with top-rated schools, award-winning parks, low crime rates and a vibrant economy. In Old Town Scottsdale you will find world-class restaurants, shops, art galleries and resort hotels. Scottsdale's McDowell Sonoran Preserve is a permanently protected Sonoran Desert habitat encompassing nearly 48 square miles. There are recreational opportunities for everyone with golf courses, tennis courts, parks, pools, bike paths and trails.

Scottsdale was founded by Army Chaplain Winfield Scott in 1888 but was not incorporated until 1951 when Scottsdale was a small community of 2,021 residents situated on about two square miles of land. Today, more than 243,000 Scottsdale residents enjoy the rich diversity of experiences offered within the city's 185 square miles.



City Employee Picnic



Dia de los Muertos



Renovated Civic Center



Oktoberfest event at Granite Reef Senior Center



Scottsdale Youth Development's Wet n' Wild Day

# Work Hard, Play Hard

## Business

Scottsdale is one of the state's leading job centers with a robust economy anchored by bio-life science companies, high-tech innovation, financial services, tourism and corporate headquarters. Almost 34,000 companies do business in Scottsdale, creating more than 200,000 jobs. SkySong, the ASU Scottsdale Innovation Center, is designed to help companies grow through a unique partnership with Arizona State University. Scottsdale's downtown, Old Town Scottsdale, is an emerging center for high-tech businesses. To the north, the Scottsdale Airpark is the city's largest employment area, and the Scottsdale Cure Corridor is a hub of premier healthcare providers and biomedical companies.

## Tourism

With great weather, breathtaking scenery and a calendar full of special events, Scottsdale is a popular tourist destination in Arizona that welcomes millions of visitors annually. The city boasts many hotels, resorts, restaurants and spas. That activity adds up to big business. The annual economic impact of Scottsdale visitors is estimated at \$2.5 billion dollars. Visitors generate almost \$56 million dollars of annual tax revenue— representing more than one in every five city tax dollars.

## Special Events

Every spring, Scottsdale garners national attention with an eclectic mix of sporting and cultural events that draw hundreds of thousands of spectators and millions of television viewers. Scottsdale resorts annually host Fiesta Bowl teams as Old Town becomes a focal point for pep rallies and fan parties. The Barrett-Jackson Collector Car Auction headlines a week of automotive attractions and becomes the star of more than 40 hours of live television coverage. This year, the WM Phoenix Open unfolded at the same time as Super Bowl LVII, which put Scottsdale squarely in the center of the sports world, hosting national TV coverage of the one of the largest galleries in golf along with 40 plus hours of live telecasts from the Historic Old Town ESPN Main Street Tailgate. The Scottsdale Arabian Horse Show — among the largest horse shows in the nation — and Scottsdale's festive Parada del Sol Parade and Rodeo follow later. In March, Major League Baseball takes center stage. Old Town Scottsdale serves as the spring home of the San Francisco Giants and makes the city a home base for visiting fans and media from across the nation.



# Scottsdale Top Attractions



1. Pinnacle Peak Park



2. Preserve Gateway and Scottsdale's McDowell Sonoran Preserve



3. TPC Scottsdale



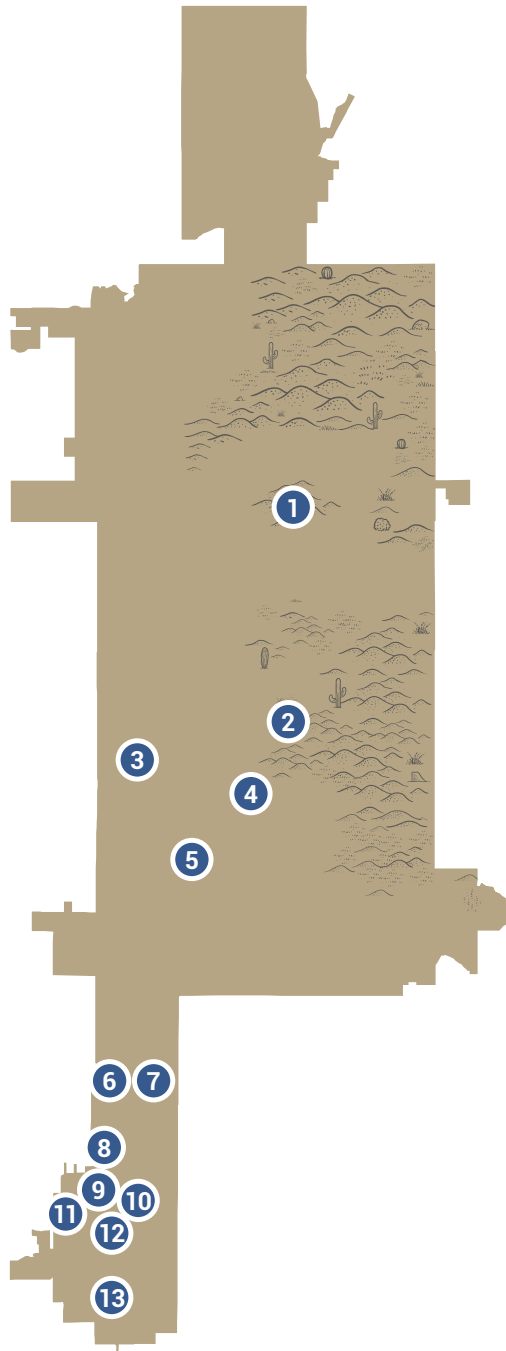
4. WestWorld



5. Scottsdale Airport/Airpark



6. McCormick-Stillman Railroad Park



7. Indian Bend Wash Greenbelt



8. Scottsdale Fashion Square



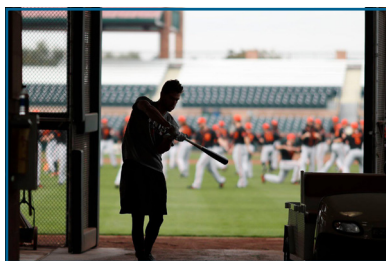
9. Old Town Scottsdale



10. Scottsdale Historical Museum



11. Scottsdale's Museum of the West



12. Scottsdale Stadium



13. SkySong

## Managing Our Water Resources

Scottsdale's effort to reduce water usage, reuse and recycle our water is more important than ever. In the past year, Scottsdale has effectively saved over 38 million gallons of water, a six percent decrease in usage.

Some of Scottsdale's main water reduction efforts were through finding and fixing leaks in parks, removing grass and installing advanced drip irrigation systems and cooling tower monitors. One of the biggest successes came from Scottsdale's water rebate program, which incentivizes citizens for water saving practices. The program received more than 1,200 applications and saw an increase of 434 percent in grass removal rebates.

In addition to these reduction efforts, Scottsdale has continued to benefit from the Advanced Water Treatment Plant, one of the most sophisticated recycled water facilities in the world, to recycle and reuse its water. The innovative facility can treat up to 20 million gallons of wastewater a day to a water quality standard that exceeds that of bottled water and is only the third facility in the nation to be permitted for direct consumption. While the ultra-purified, recycled water is not currently utilized in the drinking water system, it is an important water source for irrigation around the city. Most notably, the recycled water is used to irrigate the TPC Scottsdale, which annually hosts the WM Phoenix Open. This year the golf tournament occurred at the same time as Super Bowl LVII, which brought record numbers of visitors to Scottsdale.

To educate the public on the safety and quality of Scottsdale's ultra-purified, recycled water, Scottsdale Water also collaborated with local breweries in November 2022 for its One Water Brewing Showcase. This event allowed nine different local breweries to use Scottsdale's ultra-purified, recycled water to create beer and provided samples for the public to try. The one-of-a-kind showcase will return to the Scottsdale Waterfront during Canal Convergence in November 2023.

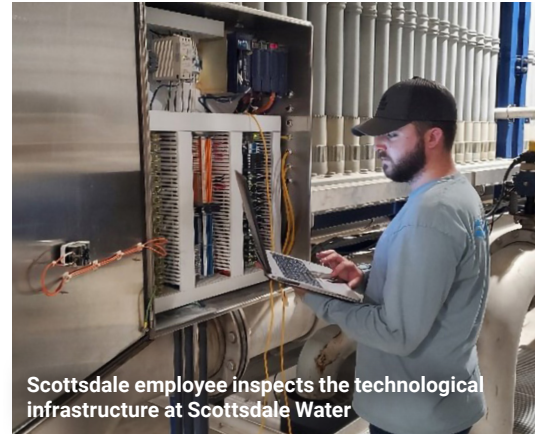
As Scottsdale looks forward, it plans to continue these efforts to ensure a successful and sustainable future.



Learn more at [ScottsdaleAZ.gov](https://www.scottsdaleaz.gov), search "water"



Scottsdale Water Treatment Plant



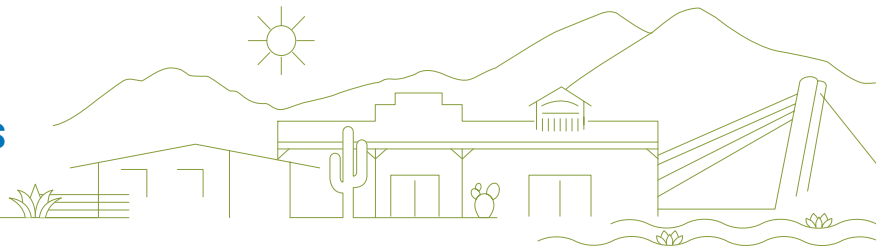
Scottsdale employee inspects the technological infrastructure at Scottsdale Water



Scottsdale Water Treatment Plant

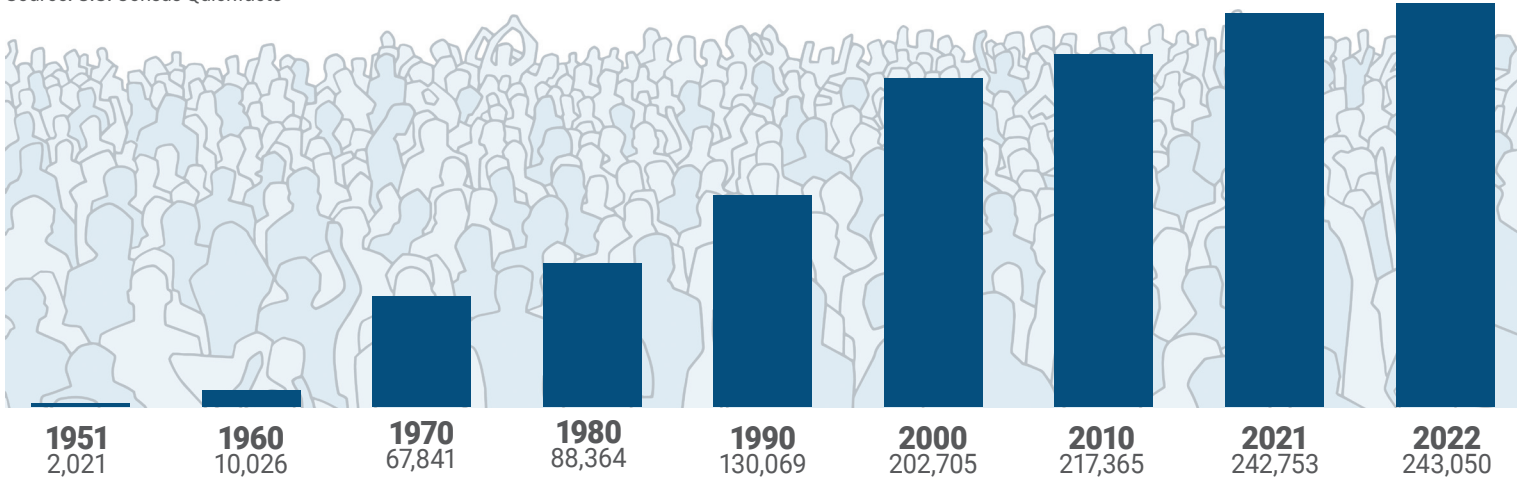


Scottsdale Water Campus



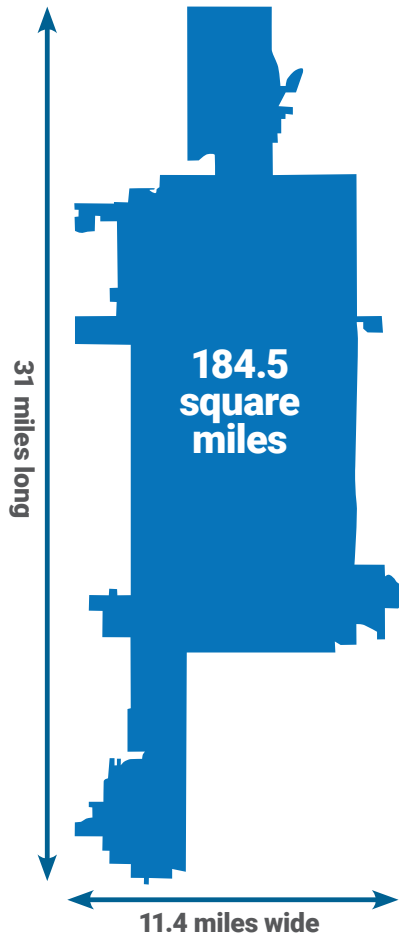
# Scottsdale by the Numbers: A Demographic Summary

Source: U.S. Census Quickfacts



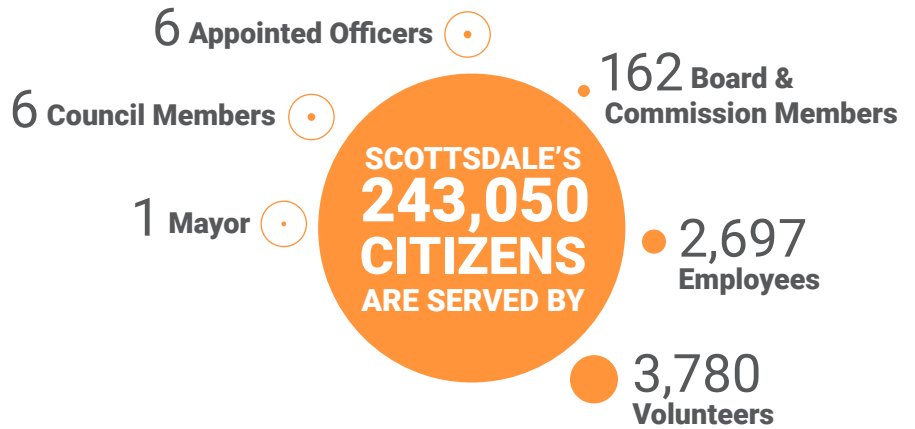
**Scottsdale is the 48th largest city in the U.S. by area.**

U.S. Census Bureau Quickfacts and City of Scottsdale



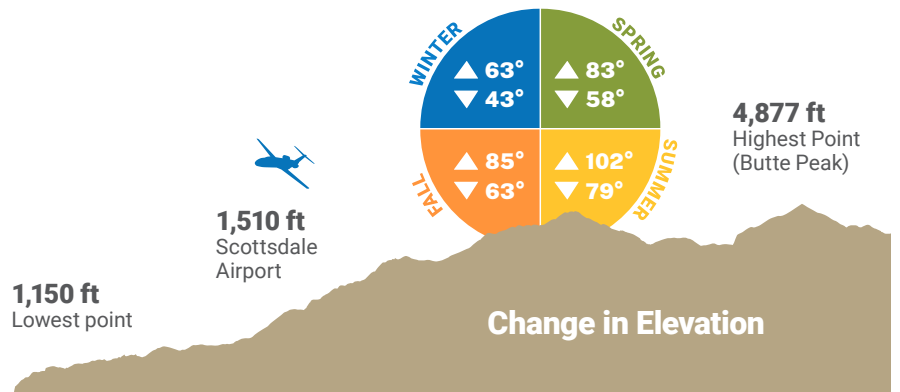
**Over 6,000 people directly serve the residents of Scottsdale.**

Source: U.S. Census Bureau Quickfacts and City of Scottsdale



**Scottsdale's elevation rises by nearly 4,000 feet from south to north.**

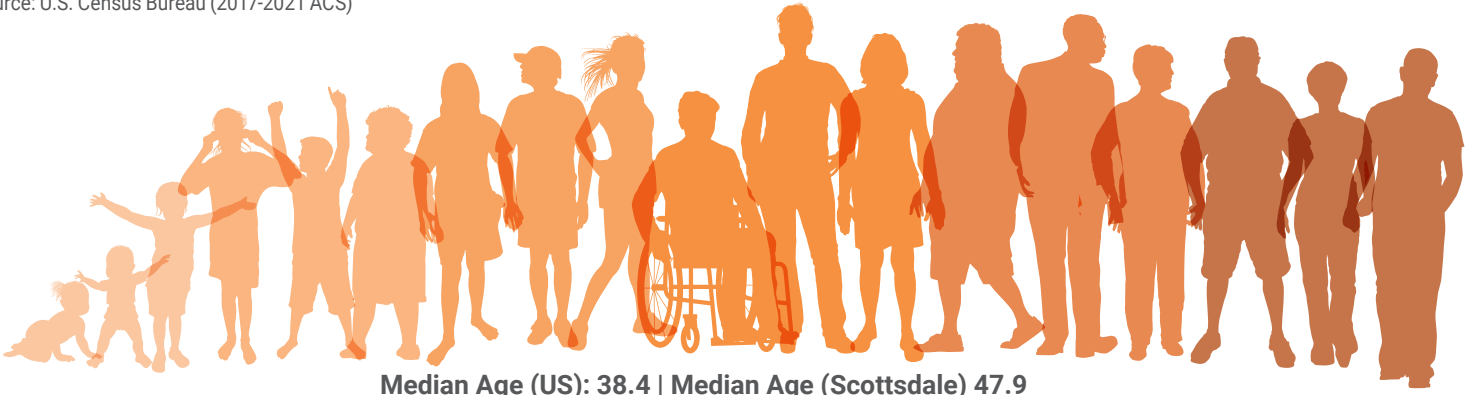
Source: City of Scottsdale and Scottsdale Airport Weather Station



# Scottsdale Residents

Scottsdale's median age of 47.9 is almost 10 years older than the U.S. median age of 38.4.

Source: U.S. Census Bureau (2017-2021 ACS)

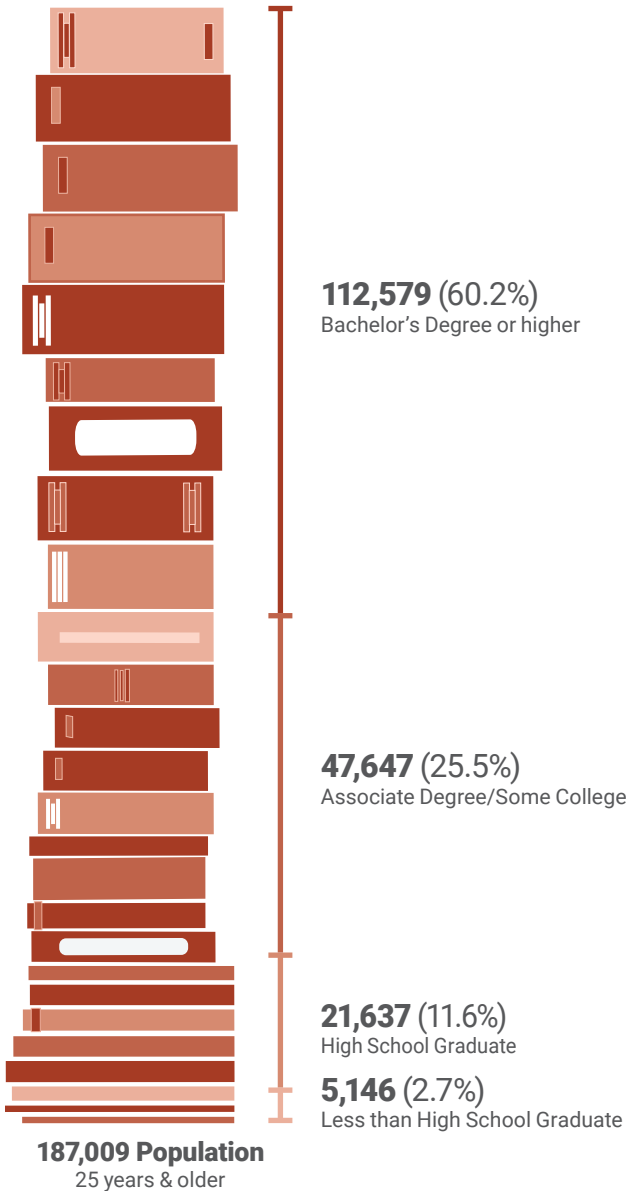


Median Age (US): 38.4 | Median Age (Scottsdale) 47.9

Age Under 5 8,696	5-19 30,467	20-24 12,513	25-54 90,900	55-74 69,548	75+ 26,561
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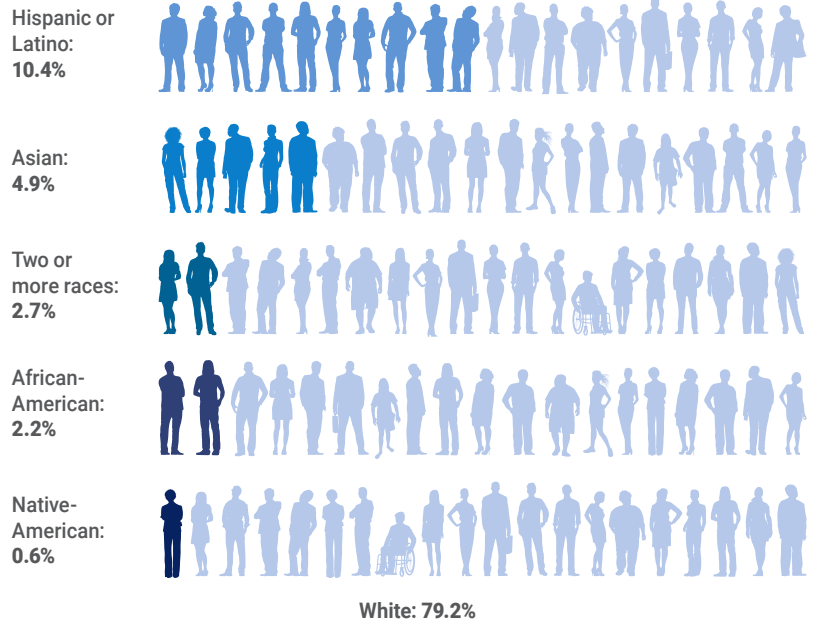
3 in 5 Scottsdale residents over age 25 have earned a bachelor's degree or higher.

U.S. Census Bureau (2017-2021 ACS)



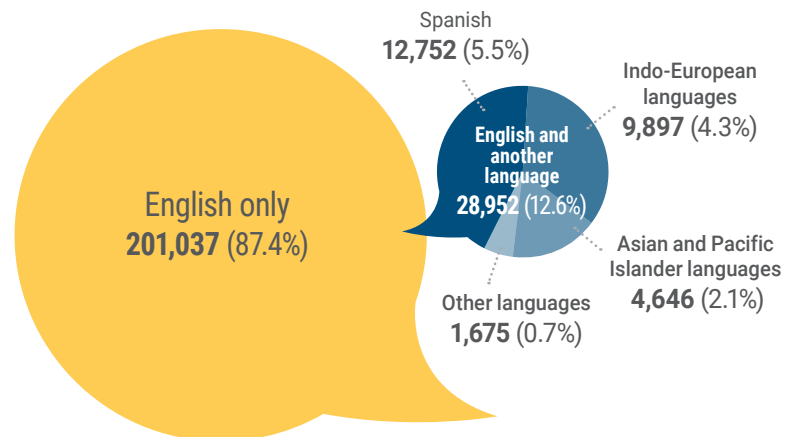
1 in 5 Scottsdale residents is a person of color.

Source: U.S. Census Bureau (2017-2021 ACS)



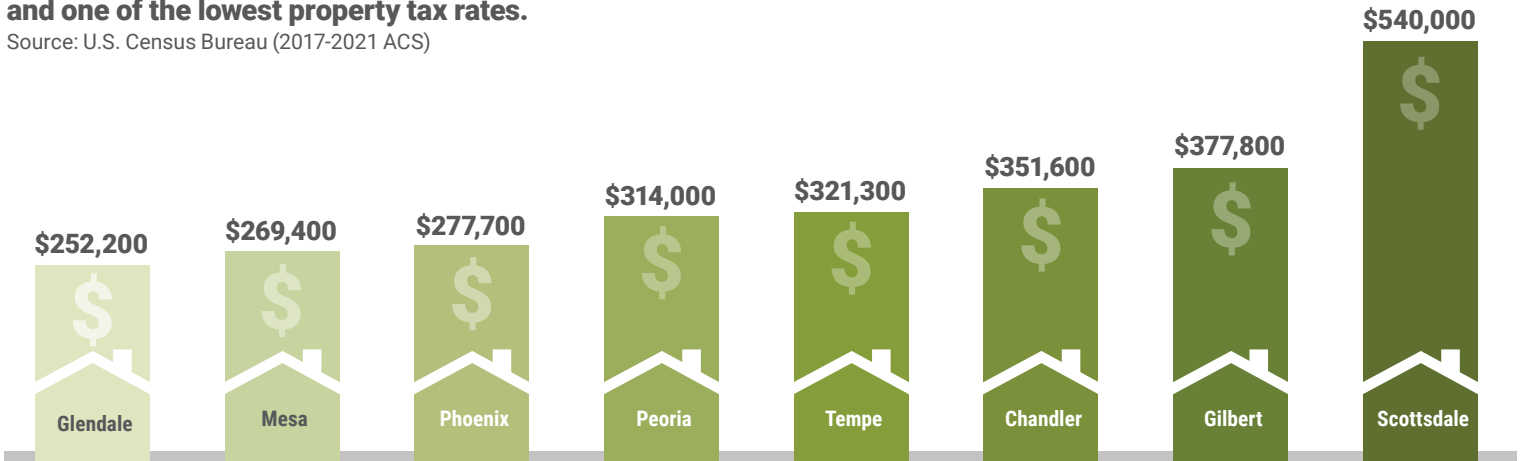
While most Scottsdale residents speak English, 1 in 10 can also speak another language.

Source: U.S. Census Bureau (2017-2021 ACS)



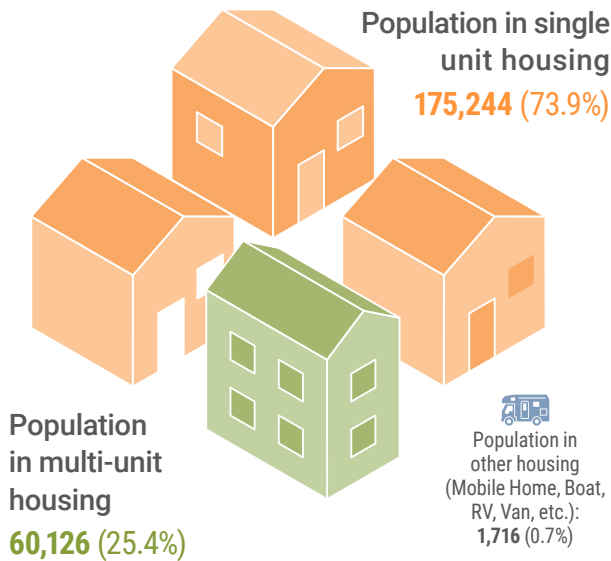
**Scottsdale has the highest median housing price of any of the large Valley cities and one of the lowest property tax rates.**

Source: U.S. Census Bureau (2017-2021 ACS)



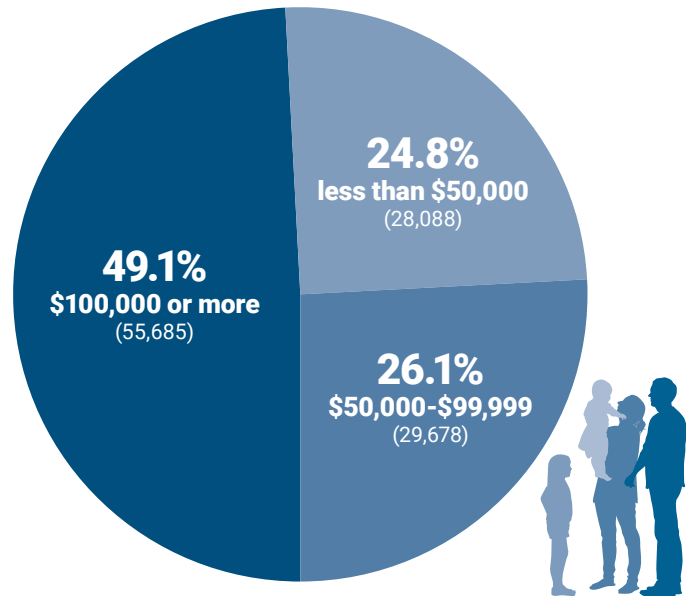
**Almost 3 in 4 Scottsdale residents live in single unit housing**

Source: U.S. Census Bureau (2017-2021 ACS)



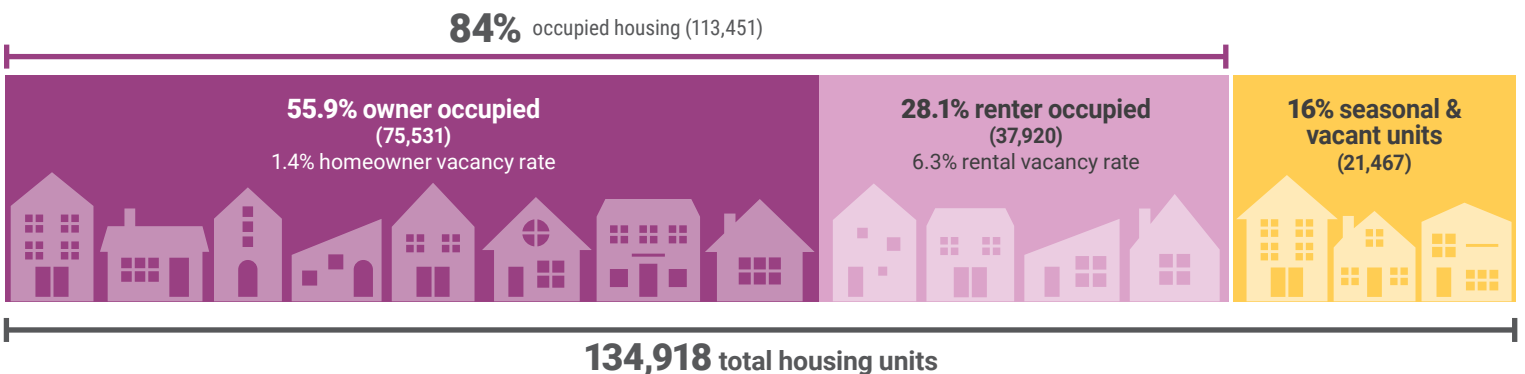
**Nearly half of all Scottsdale households make more than \$100,000 a year.**

Source: U.S. Census Bureau (2017-2021 ACS)

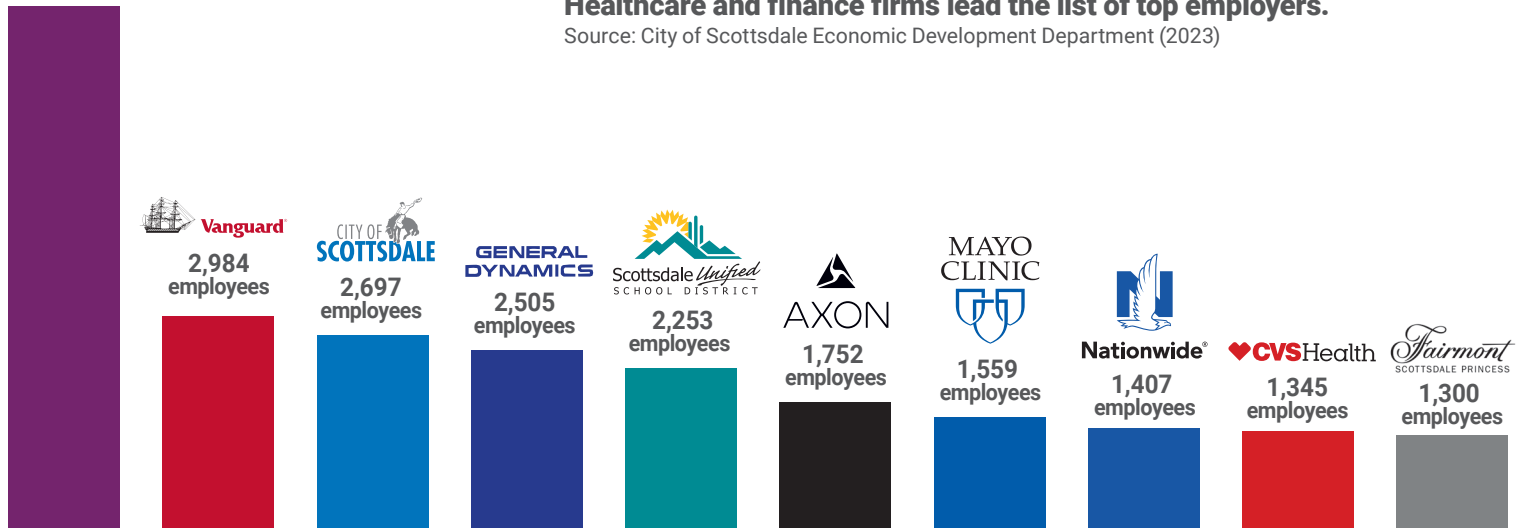


**2 in 3 housing units in Scottsdale are owner occupied.**

Source: U.S. Census Bureau (2017-2021 ACS)



7,347 employees



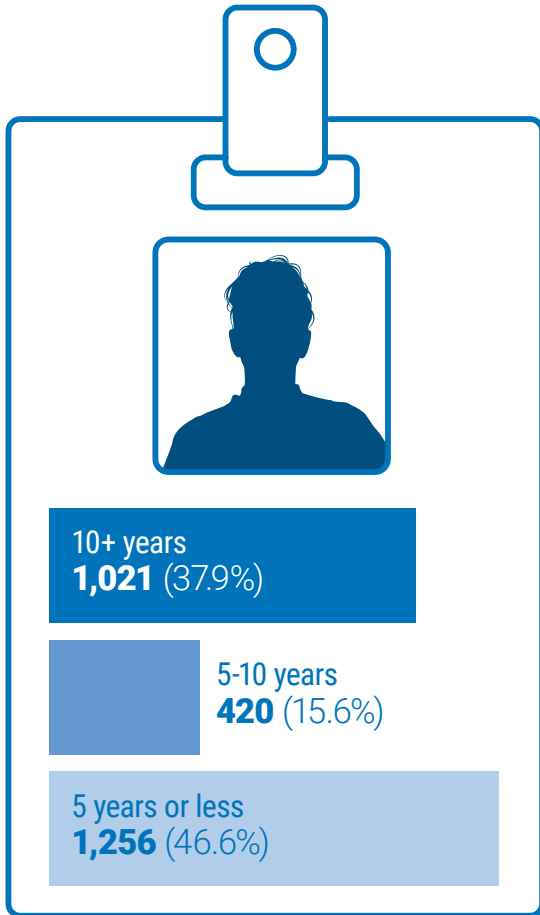
**Healthcare and finance firms lead the list of top employers.**

Source: City of Scottsdale Economic Development Department (2023)

\* Excludes grocers, convenience stores and traditional retail stores.

**Almost 40% of Scottsdale employees have a decade or more of experience.**

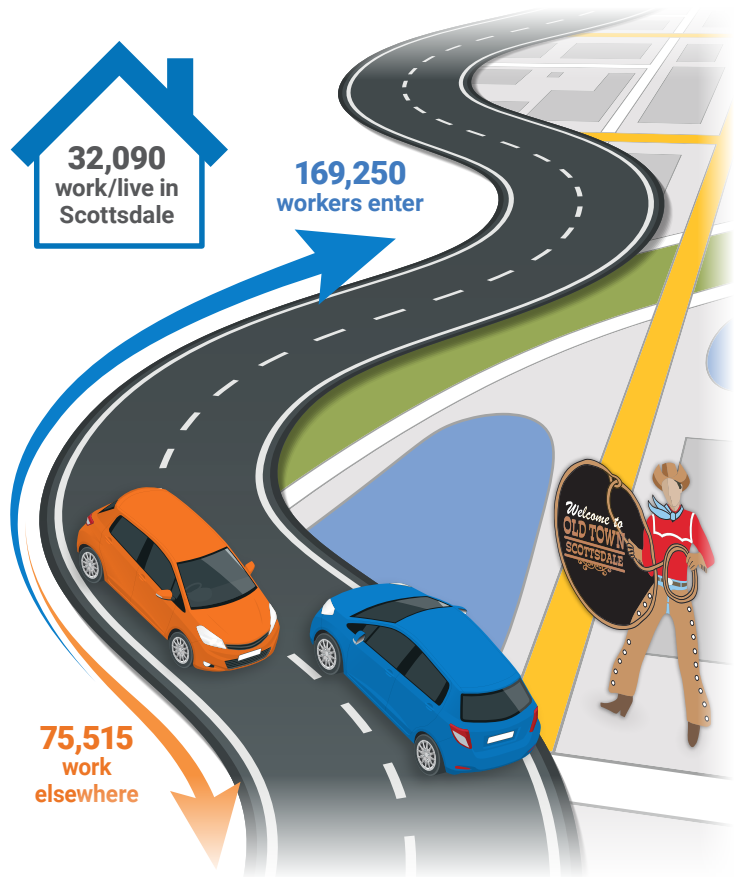
Source: City of Scottsdale



**More people come to work in Scottsdale each day than leave to work in other communities.**

Source: U.S. Census Inflow/Outflow Analysis (2020)

**Scottsdale has more than 200,000 jobs**



 **To view additional demographic information, visit [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov) and search "about"**

Note: Total population is determined by the Decennial Census. Demographic numbers are based on five-year estimates.





Scottsdale employees provide Simply Better Service that helps keep the community clean and healthy.



Learn more at [ScottsdaleAZ.gov](http://ScottsdaleAZ.gov), search "about"

**8** WATER  
FACILITIES

**65.8**  
MILLION  
GALLONS  
OF DRINKING  
WATER  
DELIVERED  
DAILY

**69** SOLID WASTE  
TRUCKS

**1,524**  
MILES OF  
SANITARY  
SEWERS

**2,152** MILES OF WATER MAINS



Scottsdale employees provide Simply Better Service that help keep our World-Class Community safe.

**4** POLICE STATIONS

**355** POLICE VEHICLES

**15** FIRE STATIONS

**42** FIRE RESPONSE VEHICLES

**314** TRAFFIC SIGNALS

**2,801** LANE MILES OF ROADS

**11,622** FIRE HYDRANTS

Scottsdale employees provide Simply Better Service that enhance the quality of life of residents and visitors.

**44  
PARKS**

**30,500  
ACRES OF  
PRESERVE LAND**

**11 TRAILHEADS AND 230 MILES  
OF NON-MOTORIZED TRAILS  
IN THE PRESERVE**

**982 TOTAL  
ACRES**

**37 PLAYGROUNDS**

**5 URBAN  
LAKES**

**74 ATHLETIC  
FIELDS**

**39 BASKETBALL  
COURTS**

**3 OFF-LEASH  
AREAS**

**4 AQUATIC  
FACILITIES**

**35 VOLLEYBALL  
COURTS**

**30 PICKLEBALL &  
RACQUETBALL  
COURTS**

**6 SPRAY  
FEATURES**

**2 SKATE  
PARKS**

**49 TENNIS COURTS  
2 TENNIS CENTERS**

**1 BASEBALL  
STADIUM**

**1 RAILROAD PARK**

**3 EQUESTRIAN  
FACILITIES**

**123 MILES OF PAVED PATHWAYS, 156 UNPAVED**

**2 SENIOR  
CENTERS**

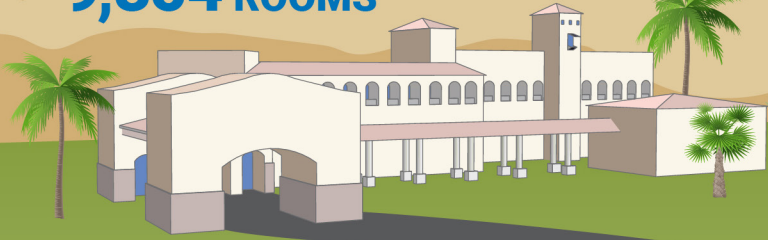
**6 COMMUNITY  
CENTERS**

**4 PUBLIC  
LIBRARIES**

Scottsdale has a vibrant business community and is a destination for arts, dining and tourism.



**52 HOTELS**  
**9,354 ROOMS**



**1 AIRPORT**



**33,731 COMPANIES DOING BUSINESS IN SCOTTSDALE**

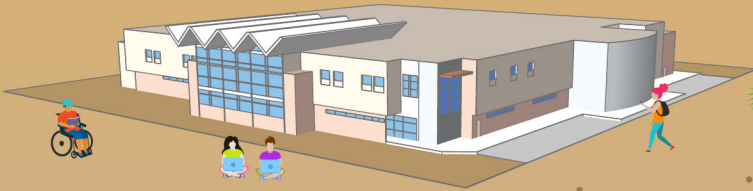


**127 ART GALLERIES & ART DEALERS**

**7 MUSEUMS**



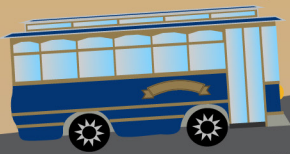
**37 PUBLIC SCHOOLS**  
**24,283 ENROLLMENT**



**967 RESTAURANTS**



**3 FREE TROLLEY ROUTES**

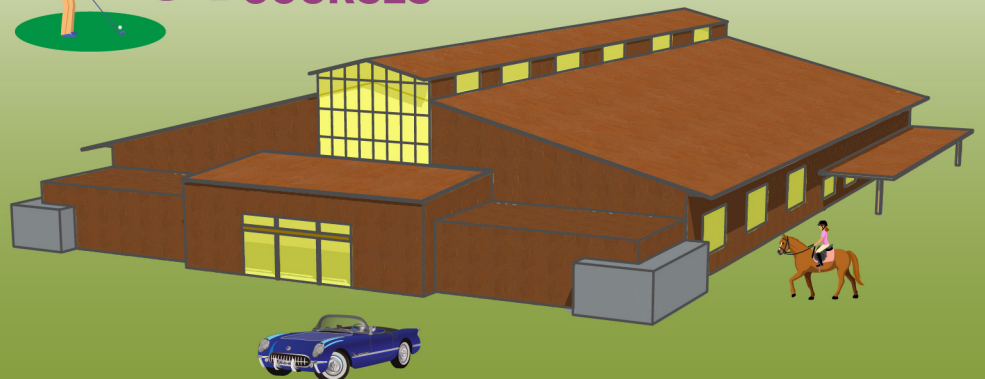


**11 BUS ROUTES**

**51 GOLF COURSES**



**376 COMBINED SPECIAL EVENT DAYS AT WESTWORLD**





# Making Cents of Numbers

Scottsdale values transparency and communication with our community. Creating and adopting a budget with public feedback, as well as informing residents about the uses of their money each year, ensures that Scottsdale is providing Simply Better Service for a World-Class community.



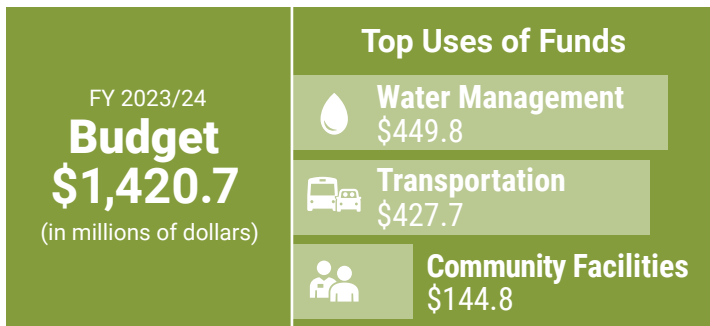
# Scottsdale's Two Budgets

Scottsdale has two budgets, one is for capital projects that become long-time assets and the other is for city operations, which fund services for the public.



## Capital Budget

Funds long-term investments in the city such as building, acquisition and improvement of infrastructure and facilities.

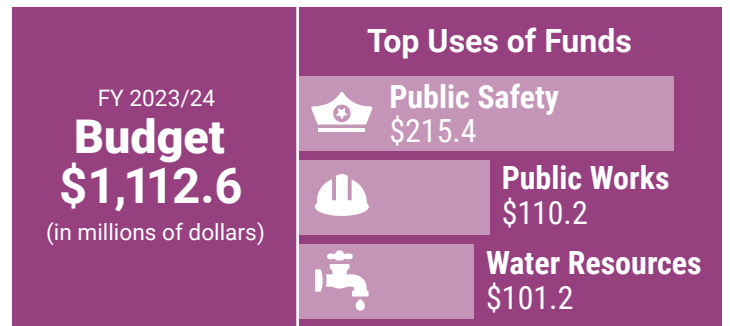


All other uses of funds: \$398.4



## Operating Budget

Funds the day-to-day city operations and services.



All other uses of funds: \$685.8

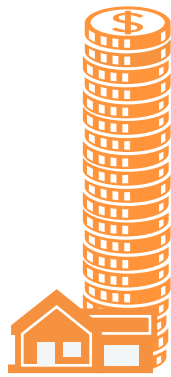
# Where Do My Property Taxes Go?

Total: **\$64.5 million**

For every dollar collected



**SCHOOLS/EDUCATION**  
**\$0.55**



**MARICOPA COUNTY**  
**\$0.20**



**SPECIAL DISTRICTS**  
**\$0.10**



**CITY SERVICES**  
**\$0.08**



**CITY DEBT SERVICES**  
**\$0.07**

Some property tax numbers may vary based on location in Scottsdale

**Scottsdale has one of the lowest property and sales tax rates in the Valley.**

Property tax on a \$300,000 house



MESA



SCOTTSDALE



AVERAGE\*



GLENDALE

Sales tax on a \$30,000 car



CHANDLER & GILBERT



SCOTTSDALE



AVERAGE\*



GLENDALE

\*Average of the eight largest cities in the Valley

# Where Do My Sales Taxes Go?

Total: **8.05%**

